



May 5, 2010

Dear Exhibitor,

For the second consecutive year, Indianapolis will host the Mayor's Latino Soccer Cup to celebrate and honor the Latino culture in our city. As I said in my 2009 State of the City Address, "We must dedicate ourselves now to increasing our city's international profile."

By hosting this Latino Soccer Cup, and events like it, we will garner a great deal of positive interest from sister countries and cities, which will lead to mutually beneficial economic and educational exchanges. The Mayor's 2010 Latino Soccer Cup will be held August 7-8, 2010, from 9:00 a.m. to 2:00 p.m. at Northwestway Park. As an important member of our community, we need your help to promote education and health among the Latino culture.

The Latinos, through their active participation and contributions to the United States, Indiana and Indianapolis, have greatly enriched American culture and society. Therefore, I encourage people from all walks of life to come and participate. This friendly tournament offers all who attend a chance to engage in various Hispanic cultural activities, but also offers a chance to learn about the importance of education and an overall healthy lifestyle.

Enclosed you will find an exhibitor application and a quick facts sheet. The funds raised will be an investment in education to our Latino youth in Indianapolis.

Please, return the application as soon as possible (for specific deadlines, please check the "quick facts sheet"). Thank you for your consideration and involvement. With your help, the Mayor's Latino Soccer Cup will be a great success.

Best Regards,

Gregory A. Ballard
Mayor
City of Indianapolis



August 7 - 8, 2010 | Northwestway Park

EXHIBITOR APPLICATION



Please print:

Date: _____

Organization Name: _____

Contact Name: _____ E-Mail: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ Cell: _____

Exhibitor package:

Package\$100.00

For 2 days you will have:

One (1) 6' Table

Two (2) Chairs

Cover/ Tent

Amount Due / Enclosed: \$ _____ Check Number: _____ P.O. # _____
(Pay by check or money order or P.O., please do not send cash)

Upon receipt, signed confirmation will be
mailed back to your office for your records.

NOTE: For details, please see the "Quick Facts"
information enclosed.

Payable to:
The Greater Indianapolis Progress Committee
2501 City-County Building
200 East Washington Street
Indianapolis, IN 46204

Please submit your application and payment before: **July 16, 2010.**

| OFFICE USE ONLY | | |
|----------------------|------------------|-----------------------|
| Date Received: _____ | Amount: \$ _____ | By: _____ Director |

Mayor's 2010 Latino Soccer Cup | August 7 - 8, 2010 | Northwestway Park | 9:00a.m. – 2:00p.m.

Contact us: | (317)327-2721 | Fax (317) 327-5271 | lwaver@indygov.org

Quick Facts:

EXHIBITOR PACKAGE:

One (1) 6' Table
Two (2) Chairs
Cover/ Tent
Exhibitor fee: \$100.00

EXHIBIT SPACE IMPORTANT DATES:

Friday, July 16, 2010, 5:00 p.m. **Deadline for Exhibitor Applications**

EXHIBIT MOVE-IN:

Saturday, August 7, 2010 | 8:00 a.m. – 8:30 a.m.

All exhibits must be fully installed by 8:30 a.m.

EXHIBIT LOCATION & HOURS:

August 7-8 , 2010, 9:00 a.m. to 2:00 p.m.
Northwestway Park
5253 W. 62nd Street & Moller Rd.,
Indianapolis, IN 46268

All exhibits must be open and manned during exhibit hours

EXHIBIT MOVE-OUT:

Sunday, August 8, 2010 | after 2:00 p.m.

2501 City-County Building
200 East Washington Street
Indianapolis, IN 46204